



Liquor Runners

DISTRIBUTION
LIQUOR RUNNERS GEORGE
REG 0002813

UPLIFTMENT NOTE - UPLSBS031

TO: Shoprite Concordia - Knysna

Swop -Uplift Strongbow Date: 21.02.2024

FROM Signal Hill - Liquor Runners George

CONTACT PERSON Jurica - 044 010 0070

Collected			
PRODUCT	QUANTITY:		BATCH NR
Strongbow Redberry NRB	1	Case	
Delivered			
PRODUCT	QUANTITY:		BATCH NR
Strongbow Redberry NRB	1	Case	A3293710A1

Customer Name:

SHOPRITE LS CONCORDIA

SIGNED: BUSISIWE
BW

stamp

22.02.24
DATE:

Attention all Distribution Centres.

Urgent notice re: Product recall notification

Please note that we have initiated a product recall for the batch listed below.

Product description: Strongbow Redberries
SKU: 330ml Non-Returnable Bottle
Batch affected: 3340710A.

This is due to an incorrect packaging material, where the shrink wrap used was the Mozambique export shrink wrap as opposed to the local market shrink wrap as shown below.



Pic 1: Incorrect Shrink



Pic 2: Correct Shrink

Please note that the incident poses no food safety risk to the consumer but can impact the ability of customers to scan and therefore sell the product due to the barcode that reflects on the Mozambique shrink wrap.

Please ensure that all the stock with the Mozambique shrink is blocked for upliftment. In the event this product has already been distributed to your customers please initiate the recall protocol to ensure the upliftment and rework of the affected batch.

We apologise for any inconvenience caused in the process.

Regards



Muziwandile Zulu

Trade Quality Manager