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DIAGEO

23.862,69	3.579,40	27.442,09
389.145,35	58.371,81	447.517,16

Sales Order Notes

Receipt
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1. The first step in the process of developing a business plan is to conduct a thorough market research. This involves identifying the target market, understanding their needs and preferences, and analyzing the competitive landscape. Market research can be conducted through various methods, including surveys, interviews, and focus groups.

2. Once the market research is complete, the next step is to define the business's mission and vision. The mission statement should clearly state the purpose of the business and the values it stands for. The vision statement should describe the long-term goals and aspirations of the business.

3. The third step is to develop a marketing strategy. This involves identifying the most effective ways to reach the target market and promote the business. A marketing strategy should include details about the advertising budget, the types of advertising to be used, and the timing of the advertising campaign.

4. The fourth step is to create a financial plan. This involves estimating the costs of starting and operating the business, and projecting the revenue and profits. A financial plan should include a detailed budget, a cash flow statement, and a break-even analysis.

5. The final step in the process of developing a business plan is to write the business plan itself. This document should provide a comprehensive overview of the business, including the market research, the mission and vision statements, the marketing strategy, and the financial plan. The business plan should be written in a clear and concise manner, and it should be updated regularly as the business grows and changes.