



7 Cage 5

Attention all Distribution Centres.

Urgent notice re: Product recall notification

Please note that we have initiated a product recall for the batch listed below.

Product description: Strongbow Redberries

SKU: 330ml Non-Returnable Bottle

Batch affected: 3340710A.

This is due to an incorrect packaging material, where the shrink wrap used was the Mozambique export shrink wrap as opposed to the local market shrink wrap as shown below.



Pic 1: Incorrect Shrink



Pic 2: Correct Shrink

Please note that the incident poses no food safety risk to the consumer but can impact the ability of customers to scan and therefore sell the product due to the barcode that reflects on the Mozambique shrink wrap.

Please ensure that all the stock with the Mozambique shrink is blocked for upliftment. In the event this product has already been distributed to your customers please initiate the recall protocol to ensure the upliftment and rework of the affected batch.

We apologise for any inconvenience caused in the process.

Regards

A handwritten signature in black ink.

Muziwandile Zulu

Trade Quality Manager

A handwritten signature in black ink.

SAM APPEL



Liquor Runners

UPLIFTMENT NOTE

TO: **Checkers Liquors Durbanville**

Swop -Uplift **UPLSBS010** Date:

FROM _____

CONTACT PERSON

<u>Collected</u>		
PRODUCT	QUANTITY:	BATCH NR
	0.5	2X6 Packs

<u>Delivered</u>		
PRODUCT	QUANTITY:	BATCH NR

Customer Name: