

JBD90475

18412



Pioneer Foods Logistical Services Wadeville DC



Empty

Tel: 0873652700

Email: www.pepsico.com

RN-900NZ3K

Ticket No :	Empty14399	Date :	2025/04/14 18:52:00
Customer :	Sasko Rdc	Haulier :	LINEBOOKER PTY LTD
Product :	Essentials SASKO	Driver Name :	MUZI
Customer Ref :	5016714753	Operator :	Mmbatha
Order Number :		Order Outstanding :	
Comments :	Comments		

Pallet Type	Pallet Quantity	Document Type	Document Number
CHEP	72	FREIGHT ORDER	600745134
Type	0	DESTINATION	DISTRIBUTION CC MARGATE
Type	0	SEAL NO	01491231/01491240
Type	0	PALLET NO	5/14880220
Type	0	ID NO	8807185562089
Type	0	PL NO	3025421 -
Product Total	10640	Documented Mass	10751
Variance (kg)	111	Variance (%)	1,03
Authorised By	None		

	Vehicle	Trailer 1	Trailer 2	Date	
Registration :	JBB 902 FS PL NO 3025421	HXX 324 FS	HXX 314 FS	Out	
Tare (kg) :	19120	19120	19120	2025/04/14 16:45:09	
Gross (kg) :	31920	0	0	2025/04/14 18:52:00	
Nett (kg) :	12800	0	0	126	Min
Total Nett (kg)	12800				

Driver
Signature

Date: 14/04/25
Security signature:



RECEIVED

2025-04-17

Please note that Our Books Close on the 21st.
Goods Delivered from the 2nd will fall into
the following month's purchases.

NAME:

SIGN:

CHEP

Exchange Out



A Brambles Company

18412

5000014880220

From	References	Dates
CHEP Global ID 2700028697 Address: PFLS Grains Primary 11 Combrink Street PO Box 879 ALRODE, 1451 SOUTH AFRICA Tel: +0118642086 Fax: +0119080089 0(0)00 0000000	Reference 5016714753 Other Reference 8002053753	Shipment Date 14/04/2025 Capture Date 14/04/2025

Transporter OWN TRANSPORT Vehicle Reg No JBB902FS

Shipped To	* Notes (Hand Written):
CHEP Global ID 2700048556 Address: Tradecity Port Shepstone 1679 Lind Road, Marburg 2452 PORT SHEPSTONE, 4240 SOUTH AFRICA Tel: Fax:	
	Created By PP-SIGAJIL

Equipment	Shipped	Returned / Redeemed	Outstanding	Partner Balance
1-B1210A-1200x1000 Block Pallet	72	72	0	72-
Total	72	72	0	72-

Pallets returned
72 Pallets



PepsiCo Inc. Security

Date: 14/04/25

Security signature: *[Signature]*



RECEIVED

2025-04-17

Please note that Our Books Close on the 21st.
Goods Delivered from the 22nd will fall into
the following month's purchases.

NAME: Driver Name
SIGN: MUZI-LIQUOR RUNNERS

Shipper's Signature	Received By	Driver's Signature
	<i>[Signature]</i>	<i>[Signature]</i>
Date Received	Receiver's Signature and Date	Driver's Signature
	<i>[Signature]</i>	<i>[Signature]</i>

18412

Firoz Mulla

From: Michael, Jerome {PEP} <Jerome.Michael@pepsico.com>
Sent: Wednesday, April 16, 2025 8:14 PM
To: Firoz Mulla
Cc: Ahmed Seedat; Dayalin Pillay; THAVANESHAN GOVENDER
Subject: RE: short dated stocks

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi Feroz

Thank you for the correspondence below.

In lieu of your concerns mentioned below, I would like to reiterate the partnership relationship we maintain with Trade City and under no circumstances is it our intention to supply you with unsaleable goods.

I would like to place on record that the standing SOP within Pioneer Foods Groceries, is that we have a 45 day shelf life cut off for goods we supply to trade which means we supply goods with a minimum 45 days shelf life prior to expiry. This aligns with the Pepsico best practices to ensure customers buy stock according to ROS and further supports our customers in terms of cash cycles amongst many other variables that support such an approach.

Currently anyone in the industry receiving Corn Flakes from us will receive such with similar date codes. We unfortunately cannot supply this product with any later expiry dates and as such will result in customers not having stock if not accepted as no later date codes are currently available. I wish to further add that we as a business have always declared our product shelf life at 9 months from production which allows for QC and stand time required before goods are released for sale. Dayalin can verify such.

In lieu of the 750g and 1,4kg, the 1,4kg is a new launch that we released in December 2024 and the 750g is an introduction Dayalin and I decided to test in the business based on price positioning and the LSM Trade City caters for hence you will notice our implementation strategy was with minimal quantities.

I trust the above insight will provide some clarity and comfort to the concerns you have and I further wish to state that we will endeavour to support Trade City as best we can to ensure the stock is sold out in the shortest time so that no challenges or concerns you expressed are realised.

Please feel free to reach out should you have any further questions or concerns.



Jerome Michael
Regional Customer Manager – Independent Wholesale KwaZulu Natal
PepsiCo, Inc. | Pioneer Foods Groceries
Office: 021 974 4000 Mobile: 083 632 8243 | Web: www.PepsiCo.com

From: Firoz Mulla <firozm@tradecity.co.za>
Sent: Wednesday, 16 April 2025 16:24
To: Michael, Jerome {PEP} <Jerome.Michael@pepsico.com>
Cc: Ahmed Seedat <ahmeds@tradecity.co.za>; Dayalin Pillay <dayalinp@tradecity.co.za>; THAVANESHAN GOVENDER

18412

Dayalin Pillay

From: Firoz Mulla
Sent: Wednesday, April 16, 2025 4:24 PM
To: Michael, Jerome {PEP}
Cc: Ahmed Seedat; Dayalin Pillay; THAVANESHAN GOVENDER
Subject: re: short dated stocks

Afternoon

Hope this message finds you well.

As per our telephonic discussion, bokomo corn flakes at the door have the following dates:

750gr 8pallet exp 10/2025 6 months life (not our usual line)

1kg 60pallets exp 12/2025 8 months life

1.4kg 4pallets exp 12/2025 8 months life (not our usual line)

All of the above stock has been manufactured 10month 12month 2024 meaning it sat in a warehouse for 4 to 6 months before being sold.

I do understand that there is 12 case to a pallet so it doesn't look like much but, Currently we are faced with a massive issue in the areas we are delivering to, customers are returning stocks that are under a year old due the health department confiscating store owners stocks.

What stock protection will I have on this stocks?

If accepted, will it be uplifted if we have an issue?

Will we be offered a markdown on this stocks to move it and find a few buyers to clear?

Your urgent attention is required on this matter.

Kind Regards

Firoz Mulla

Branch Manager

Telephone: **039 682 0400** Fax: **(086) 543 8459** Cell: **(065) 821 2776**
Lot 494 Junction Road, Shelly Beach, 4265



VIEW OUR PRODUCT RANGE ONLINE >



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